



NEWS RELEASE

For Immediate Release:
June 15, 2010

U.S. Department of Education Awards ScholarCentric Small Business Innovation Research Funding

Company to develop new technology platform focused on increasing high school graduation rates

Denver, CO – June 15, 2010 – Denver, Colorado based ScholarCentric has been awarded a Phase I Small Business Innovation Research award by the U.S. Department of Education. The award will fund the development of a new technology platform for ScholarCentric’s successful *Success Highways* product line: a combination of university developed assessment, curriculum and professional development. *Success Highways* is utilized by school districts around the country to help their middle and high school students develop critical resiliency skills such as academic confidence and motivation.

“ScholarCentric is honored to be selected for this extremely competitive government contract, and to continue our mission in working with our partners to help students develop the social-emotional skills they need to succeed in school.” said Steven Weigler, ScholarCentric’s founder and president. “We know we have the research basis, technology experience and data to exceed the government’s expectations.”

As a part of the Small Business Innovation Research (SBIR) program, the U.S. Department of Education provides funding for the research and development of technological products that directly or indirectly lead to improved student learning and academic achievement.

Schools and school districts across the country have already turned to ScholarCentric’s *Success Highways* program to help improve student academic performance and graduation rates. The development of a technology-based, resiliency skills initiative is already in demand from many of ScholarCentric’s district partners.

“We have seen firsthand the impact of how *Success Highways* affects our middle and high school students. Bringing the data and content to a technology platform is complementary with our district’s approach to reduce the dropout rate,” said Dr. Manual Isquierdo, Superintendent for the Sunnyside School District in Tucson, Arizona.

About ScholarCentric

ScholarCentric™ is a K-12 educational publishing company focused on helping students stay in school and achieve academic success. The company's flagship product, *Success Highways*, is an innovative, research-based combination of assessment, curriculum and professional development designed to help transition middle and high school students into the higher grades and develop the skills they need to learn the rigorous coursework required to achieve a high school diploma. With *Success Highways*, students stay in school, score higher on achievement tests, and prepare for future education. This innovative program is aligned with state standards and was developed from the results of 15 years of University of Wisconsin research and a seven-year pilot program in an urban school district. For more information, visit

www.ScholarCentric.com

For more information, press only:

Sue Hanson

Susan Hanson & Associates

763-657-0987